



February 9, 2024

6:00—11 p.m.

The Westin, Virginia Beach Town Center

Sponsorship Opportunities

Mardi Gras Presenting Sponsor (Exclusive) \$10,000

- ◆ Recognition on all event materials, email blasts, social media & program
- ◆ Exclusive Signage at event entrance and at podium
- ◆ Two reserved tables of ten with company signage
- ◆ Opportunity to deliver invocation from podium at event

French Quarter Entertainment Sponsor \$5,000

Fulton Street Square Live Auction Sponsor \$5,000

- ◆ Recognition on social media, email blasts & program
- ◆ Exclusive signage on dance floor and near casino tables (French Quarter)
- ◆ Exclusive signage on live auction paddles, live auction promotions (Fulton Street Square)
- ◆ Reserved table for ten with company signage

Bourbon Street Beverage Sponsor \$4,000

- ◆ Recognition on social media, email blasts & program
- ◆ Signage at each beverage station
- ◆ Reserved table for ten with company signage

Lafayette Square Silent Auction Sponsor \$3,000

- ◆ Recognition on social media, email blasts & program
- ◆ Signage at silent auction table
- ◆ Reserved table for ten with company signage

St. Louis Cathedral Table Sponsor \$2,500

- ◆ Recognition on event materials as table sponsor
- ◆ Reserved table for ten guests with company signage

Jackson Square Dessert Sponsor \$2,000

Champion Square Lighting Sponsor \$2,000

- ◆ Company name listed as dessert/lighting sponsor at event
- ◆ Four complimentary event tickets

CCEVA Krewe \$500

- ◆ Recognized in event program & two complimentary event tickets

Expected Reach —

Attendance: 400, eblasts: 22,000, Social Media & Website: 10,000,

Parishes: 64, Partners: 12,000+